

LUX\*

# TEA HORSE ROAD CHINA

PRESS RELEASE

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## Off the Beaten Track Experiences with LUX\* Tea Horse Road China



*Mesmerising view of nature as far as the eye can see at Baoshan Stone Town*

**Singapore** – Deep in the mountainous northwest region of Yunnan, LUX\* Tea Horse Road China had launched three additional retreats to complement the experiential journey to be had with the existing boutique hotels in Lijiang and Benzilan along the 1,300-year old trade route. A sixth retreat is expected to open by 1 December 2020.



A collection of unique retreats set against the backdrop of majestic mountain peaks, lush valleys and deep gorges where the journey is the destination, each retreat is thoughtfully conceptualised by Kunming-based interior designer, Li Zhong, to encapsulate the laid-back, natural surroundings whilst offering functional contemporary aesthetics.

The four retreats, ranging from six to 18 rooms, are located in

**Jibeike** where peach orchards cover the entire valley in pink blossoms during spring; **Sangushui** with its lush vegetation, waterfalls and natural springs; **Daju Village** which is known for its majestic views of the snow-capped Jade Dragon Snow Mountain and is the gateway to the Tiger Leaping Gorge, one of the world's deepest canyons; and **Baoshan Stone Town** perched on a rocky cliff with striking views of terraced fields, winding golden river and houses built from natural stones.

The retreats are all within three and a half hours' drive from **LUX\* Tea Horse Road Lijiang**, centrally located in the heart of the Old Town, a UNESCO World Heritage site with 800 years of history; or a six-hour road trip from **LUX\* Tea Horse Road Benzilan**, overlooking the Golden Sand (*Jinsha*) River that turns a sparkling turquoise during spring.



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A haven of natural and cultural diversity, Yunnan is home to 25 of China's 55 ethnic minorities. LUX\* Tea Horse Road China transports the culturally curious to some of the province's most extraordinary, off-grid destinations whilst offering immersive experiences deeply rooted in the cultures of the indigenous communities of each location.

Thoughtfully designed outings meant to celebrate the transformative nature of travel, known as **Collectable Experiences**, provide exclusive access to unique locations and encounters. From harvesting peaches for jam and making your own honey at Peach Valley, to learning to cook *Naxi* delicacies taught by a local in their own home at Baoshan Stone Town, or enjoying the fresh mountain air and exploring Sangushui Village on bicycle with a local, and picking up tips at a *Naxi* pottery workshop from a local artisan at Daju Village, these curated journeys are planned to fully immerse travelers into the local culture.

"LUX\* Tea Horse Road China presents one of the world's greatest travel experiences, a wildly unique bespoke journey between some of the most beautiful, off the beaten track locations in Yunnan. We have created a selection of packages varying between two and 14 nights, starting from either Shangri-La or Lijiang, to allow travellers an in-depth exploration of the outlying region whilst connecting deeply with the local culture and natural environment," said Julian Hagger, executive vice president of The Lux Collective.

Book your journey between two or more retreats before 31 December 2020, with rates starting from RMB 1,580 nett per night on half board basis and enjoy a complimentary upgrade to the next available room category, guaranteed late check-out and one Collectable Experience during the stay. Transfers between properties and excursions can be tailored to each guest's requirement.

LUX\* Tea Horse Road Stone Town will open on 1 December 2020 whilst two more hotels will join the LUX\* Tea Horse Road China series located in Dali and Pu'er from early 2021 to complete the 1,400-mile experience.

To make a reservation or to plan a bespoke itinerary, visit LUX\* Resorts & Hotels or email [reservation@theluxcollective.com](mailto:reservation@theluxcollective.com)

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#### About LUX\* Tea Horse Road China

LUX\* Tea Horse Road is a series of properties located in some of the world's most majestic settings. The high mountain peaks, lush valleys and deep gorges of Yunnan are a haven of natural and cultural diversity, connected by this ancient road that was plied for thirteen centuries by horse caravans. Immerse yourself in a travel experience like no other, to explore and absorb the rich stories of the old trails, in the knowledgeable care of LUX\* Tea Horse Road.