

LUX* North Male Atoll Maldives: a new perspective on luxury

ROOFTOP RELAXING AREAS, PRIVATE POOLS, PEERLESS SOPHISTICATION

luxnorthmale.com

FRESH INDIAN OCEAN IMAGINATION

"Next level" is the best way to describe LUX* North Male Atoll, opening February 1, 2019. This new resort presents a disruption to the Maldivian mould with these over-sized, penthouse residences, which demonstrate fresh forward-thinking design for the Indian Ocean. By blending super-yacht panache with a South Beach pulse, these standalone stays upstage the traditional thatched villa vibe. Discerning travellers seeking a smooth transition to holiday mode, have enriching adventures ahead, along with pure peace and pampering so they can reset, recharge and recalibrate — uninterrupted. A short transfer from Male by luxury speedboat or scenic seaplane, as remote as this desert-island resort may feel, it is easily accessible, yet far from any other islands.

DESIGNED FOR SPACE AND PRIVACY

Singaporean design house Miaja specialises in styling unique properties to reflect the beauty and charm of their surroundings. Inspired by the curves, lines and the impeccable finish of a luxury boat and its sails, it has taken years to painstakingly perfect this resort on Olhahali, a six-hectare island fringed by white-sandy beaches. Welcome to a new level of living thanks to these 67 double-storey residences each featuring a private pool.

"We are so excited to be opening a truly different resort which dares to get away from what we call the 'sea of sameness' with a thoroughly original approach to a luxury Maldivian holiday. As well as offering a fresh alternative to the Indian Ocean's traditional thatched villas thanks to our penthouses and nautical design, there are lots of impressive new services and surprises — all part of our intention to create an exceptional Maldives experience for those wanting uncompromising personal service and first-class facilities as well as unexpected touches and a lighthearted atmosphere. Guests spending their precious time away with us can rest assured that the team at LUX* North Male Atoll will make every moment matter" shares Dominik Ruhl, Chief Operating Officer of The Lux Collective.

VILLAS WITH A VIEW — RETREAT, RELAX, PLAY

Each of the residences sits right on the beach or over the water with living areas that are at least 350 sqm. These breezy, spacious villas host a choice of spaces in which to eat, drink, relax — from the rooftop relaxing areas to the sun terraces — treating guests to continuous pastel panoramas of the Indian Ocean. Hide away entirely with intimate barbecue dinners in the privacy of your own penthouse villa, stargaze using a telescope and have your personal villa host explain the Maldivian skies or simply summon the bartender to shake up your favourite cocktail right on your roof terrace. The oversized bathrooms with bath and couples rain shower are supplemented with an outdoor shower. Throughout your stay, rest assured that your butler-style villa host will give you all the assistance — or privacy — needed and will never be short of ideas to make each moment on the island extra special. Indulge a passion in painting or sketching, or simply switch off and savour the serenity.

INSPIRED WINING AND DINING

In the mood to mingle? Venture out to charismatic social spaces to relax among other cosmopolitan guests. We've mastered balancing salty, sour, sweet, bitter and umami flavours in all that we do, serving our original dishes and drinks in unusual, uplifting environments. Barium is the secluded private dining room with a wow-inducing underwater fish tank. Join other guests in eclectic wine tastings, communal chef tables or let us arrange a private dinner for you and your friends. INTI is the Peruvian-Japanese

restaurant with a prepared-in-front-of-you sushi bar. Chef Gaston, the Maldives' only Peruvian chef, prepares smoked guacamole, ceviche and aged meats introducing guests to this exotic and exciting cuisine laced with tastes from Peru, Argentina, Japan, Ecuador and Mexico. Expect pisco sours and a dazzling range of sake. Travel the globe at GLOW, as we showcase the best of European classics, Italian and Spanish delicacies through to South East Asian specialities. Here, our celebrated Beach Rouge has a pool-club feel, combining strong contemporary lines, world-class cuisine, a wood-fired pizza oven and Josper charcoal grill as well as awe-inspiring views over the infinity pool — all soundtracked by a live DJ. Soak up that sunshine on loungers by day, make a splash with a jump in that pool, sip cocktails at the bar and enjoy a nightcap at the rooftop shisha bar.

A WELLNESS SANCTUARY

This over-the-lagoon world of wellbeing is no ordinary spa. Here, the two-hour treatments for twosomes include body scrubs, massages and aromatherapy bathing rituals, ensuring you never miss a moment together. Feel stress and tension melt away with a Watsu session — Zen Shiatsu in the water reaches the parts that other therapies can't. The treatment rooms are right over the water in view of where the ocean currents collide. Or let us provide private spa treatments in your villa or in the fresh air on the rooftop with the waves as your soundtrack.

EXTRAORDINARY SNORKELLING AND DIVING

Not many islands are blessed with such a spectacular reef, metres from the beach, entertaining you with tropical fish, stingrays and the occasional pods of dolphins. For the more adventurous, there's a world-class PADI dive centre and access to the Maldives' most famous shipwrecks and caves. Spend time with our resident marine biologist to understand our coral restoration projects or discover turtles, spotted eagle rays, bannerfish and reef sharks who are all visitors to the house reef.

YACHTING AND WATERSPORTS

Luxury yachts are available for charter and we tailor-make activities for guests of all fitness and experience levels. The expert watersports team can arrange jet-skis, semi-submarine or flyboarding adventures or host SUP sessions and kayaking tours. If an excursion to a nearby sandbank on a nimble speedboat is not enough, charter a private yacht, which can be docked right at your water villa's terrace.

WHY LUX*?

There are always so many Reasons to Go LUX*. We promise hospitality that is lighter, brighter in soul, style and service. John Rogers, General Manager of LUX* North Male Atoll declares, "We have carefully created a team that is dedicated to providing genuine, meaningful experiences and making each moment matter. I am proud and excited to help LUX* nurture a unique new destination in the Maldives. Our journey is about to begin, and we are looking forward to making LUX* North Malé Atoll stand out on the map by creating a world-class resort which takes innovative luxury hotel experiences to the next level." At LUX*, every moment matters: we create simple, fresh, sensory experiences to indulge guests throughout their stay in stylish surroundings and with imaginative attention to detail, which alchemises the ordinary into the extraordinary.

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For further information or queries, please contact Mona Sedghi, Cluster Manager of PR & Communications, Maldives mona.sedghi@luxmaldivesresort.com or visit our website [LUX* Resort & Hotels](http://LUX*.Resort & Hotels)

LUX* North Male Atoll

A short transfer from Male by speedboat, this intimate resort is a visual feast of nautical forms and tones. A next-level resort that sweeps away the thatched-roofed Maldivian footprint of old with a dazzling paradise of penthouse villas and spectacularly designed spaces to play, relax and retreat. Harnessing the fresh vision of Singapore design house Miaja, each of the 67 double storey residences and rooftop features a private pool blending superyachtpanache with a vibrant South Beach pulse with 4 elegant eateries and 2 bars.

For the first time in the Maldives, each residence is crowned with a magnificent private rooftop relaxing area. There's a wealth of ways to relax or raise your game, and the invitations to adventure are endless. You'll find two swimming pools, a translucent overwater LUX* ME Spa, world-renowned diving, high adrenaline water sports, private yacht voyages, tennis and beach volleyball courts. A uniquely exclusive paradise retreat - where breezy island living meets jet-set chic - LUX* North Male Atoll is luxury beyond boundaries.

The Lux Collective

The Lux Collective is a global hotel operator of own brands and managed properties: LUX*, SALT, Tamassa & Café LUX*. Other properties managed by The Lux Collective are Merville Beach, Grand Baie, Mauritius, Hotel Le Recif, Reunion Island, as well as Ile des Deux Cocos, Mauritius, a private paradise island. Successful hospitality experiences don't happen by accident they are created through hard work, passion and the collaboration of a lot of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners they create and deliver some of the leading hospitality experiences in the world. The Lux Collective always puts people first and stays true to its values of being passionate, responsible and innovative in all that they do.

The Lux Collective is an affiliate member of IBL, a major economic player in the Indian Ocean, leader of the "TOP 100" Mauritian companies. IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter.Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than our competitors.

The resorts and hotels in the LUX* portfolio include LUX* Belle Mare, Mauritius, LUX* Le Morne Mauritius, LUX* Grand Gaube, Mauritius; LUX* South Ari Atoll, Maldives; LUX* Saint Gilles, Reunion Island, LUX* Tea Horse Road Lijiang, Yunnan Province, China, LUX* Tea Horse Road Benzilan, Yunnan Province, China, and LUX* Bodrum, Turkey.

Other new properties in the pipeline and opening soon LUX* North Male Atoll, Maldives; LUX* Resorts & Residences Al Zorah, United Arab Emirates; LUX* Tuscany Italy, LUX* Resorts & Residence La Baraquette, France, LUX* Phu Quoc, Vietnam; and LUX* Luxelakes, Chengdu, China.

100% CARBON FREE HOLIDAYS AT LUX* RESORTS & HOTELS

LUX* Resorts & Hotels strongly believes in sustainable tourism development, and has embarked in a journey towards a carbon clean future through its project "Tread Lightly". Tread Lightly is the offsetting 100% of the carbon emissions emitted during guests stay. The carbon offsetting contribution is used to support various offsetting projects in developing countries within the regions where LUX* is operating. To learn more about the LUX* Tread Lightly €1 per day voluntary participation carbon-offsetting fee, please visit www.luxtreadlightly.com
