
JOHN ROGERS APPOINTED GENERAL MANAGER AT LUX* NORTH MALE ATOLL, MALDIVES

LUX* North Male Atoll, the second LUX* resort operating in the Maldives, scheduled to open on February 1st 2019, has announced the appointment of seasoned hotelier John Rogers as General Manager for the brand new, five-star, 67 villa luxury resort.

Drawing on more than 30 years of experience managing award-winning destination properties around the world, British-born John brings an impressive background in pre-opening planning as well as luxury resort operations to LUX* Hotels & Resorts.

John has held roles as General Manager at several award winning luxury resorts, including eight years at La Residencia in Mallorca. Most recently, John oversaw all operations as General Manager at the Carlisle Bay resort in Antigua and Barbuda. John's wealth of knowledge in five-star resort hospitality is set to ensure the continued success of LUX* Hotels & Resorts and its dedicated commitment to ensure fresh, creative and exceptional experiences in different locales around the world with LUX* North Male Atoll next out to make its gracious entrance in the promise of a Lighter.Brighter and extraordinary stay.

– I am thrilled to have joined LUX North Male Atoll, as the resort will be introducing an entirely new level in stand-out luxury with spectacularly designed spaces to play, relax and retreat. For the first time in the Maldives, each penthouse villa is crowned with a private Sky Lounge for all guests to overlook the unique location, just a short journey from Male'. Leading up to the opening on February 1st 2019, we have been carefully planning all details to perfection, building great teams and sharing the vision of making each moment matter for our soon-to-arrive guests in a lighter, brighter way. We can't wait to share this with you all.*

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter.Brighter. At LUX*, every moment matters, hence the brand's commitment to banish thoughtless patterns and to always create simple, fresh and sensory experiences for its guests throughout their stay. From freshly, locally roasted and ethically sourced coffee, retro-style ice cream parlors and tailor-made health and spa sessions to magical tree of wishes, junk art galleries and impromptu on-the-beach film screenings, each LUX* experience is designed to help our guests celebrate life by turning the ordinary into extraordinary. LUX* North Male is also set to surprise upon its opening in February 2019.

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For further information or queries, please contact Mona Sedghi, Cluster Manager of PR & Communications, Maldives mona.sedghi@luxmaldivesresort.com or visit our website [LUX* Resort & Hotels](http://LUX*Resort&Hotels)

The Lux Collective

The Lux Collective is a global hotel operator of own brands and managed properties: LUX, SALT, Tamassa & Café LUX*. Successful hospitality experiences don't happen by accident - they are created through hard work, passion and the collaboration of a lot of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners they create and deliver some of the leading hospitality experiences in the world. The Lux Collective always puts people first and stays true to its values of being passionate, responsible and innovative in all that they do.*

The Lux Collective is an affiliate member of IBL, a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

Other properties managed by The Lux Collective are Merville Beach, Grand Baie, Mauritius, Hôtel Le Récif, Réunion Island, as well Ile des Deux Cocos, Mauritius, a private paradise island.

LUX* Resorts & Hotels

LUX Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter.Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory.*

The resorts and hotels in the LUX portfolio include LUX* Belle Mare, Mauritius, LUX* Le Morne Mauritius, LUX* Grand Gaube, Mauritius; LUX* South Ari Atoll, Maldives; LUX* Saint Gilles, Reunion Island, LUX* Tea Horse Road Lijiang, Yunnan Province, China, LUX* Tea Horse Road Benzilan, Yunnan Province, China, and LUX* Bodrum, Turkey.*

Other new properties in the pipeline and opening soon LUX Resorts and Residences Al Zorah, United Arab Emirates; LUX* North Male Atoll, Maldives; LUX* Resorts and Residences Tuscany Italy, LUX* Dianshan Lake, Suzhou, China, LUX* Phu Quoc, Vietnam, and LUX* Luxe Lakes, Chengdu, China. LUX* Resorts and Residences La Baraquette*

100% CARBON FREE HOLIDAYS AT LUX* RESORTS & HOTELS

LUX Resorts & Hotels strongly believes in sustainable tourism development, and has embarked in a journey towards a carbon clean future through its project "Tread Lightly". Tread Lightly is offsetting 100% of the carbon emissions emitted during guests stay. The carbon offsetting contribution is used to support various offsetting projects in developing countries within the regions where LUX* is operating. To learn more about the LUX* Tread Lightly €1 per day voluntary participation carbon-offsetting fee, please visit www.luxtreadlightly.com*