

## **NEWS RELEASE**

10 January, 2018

## **BAREFOOT LUX\***

Powder-soft sands, warm azure waters, gently swaying palms... the beach at LUX\* Belle Mare can be hard to leave. Luckily you rarely need to – thanks to **the Sandy Toes Bar**, everything you need is just steps from your sun lounger. This beach-based entertainment HQ is your on-call concierge for cocktails, beach activity bookings, weather forecasts (sunny), and instant info on everything happening that day – from what's on the menu at the beach barbecue to which film is screening under the stars tonight.

And, if you're too relaxed to make the stroll across the sand, just push your 'Buzz Me' button and a team member will appear to fulfil your whim. Thirsty? Nothing goes with Mauritian sunshine quite like a glass of Frozé (a frozen Scrucap rosé, with very delicate pink onion skin color, typical of rose in the southern regions of France) or a freshly muddled frozen mojito. So lie back on that lounger and leave the rest to LUX\*.

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LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than our competitors.

The resorts and hotels in the LUX\* portfolio include LUX\* Belle Mare, Mauritius, LUX\* Le Morne Mauritius, LUX\* Grand Gaube, Mauritius; LUX\* South Ari Atoll, Maldives; LUX\* Saint Gilles, Reunion Island, LUX\* Tea Horse Road Lijiang, Yunnan Province, China, and LUX\* Tea Horse Road Benzilan, Yunnan Province, China., LUX\* Bodrum. Turkey.

Other new properties in the pipeline and opening soon LUX\* Al Zorah, United Arab Emirates; LUX\* North Male Atoll, Maldives; LUX\* Tuscany Italy, LUX\* Dianshan Lake, Suzhou, China, LUX\* Phu Quoc, Vietnam, LUX\* Organic Escapes Chengdu, China and LUX\* Luxe Lakes, Chengdu, China.

LUX\* Resorts & Hotels is a member of Lux Island Resorts Co Ltd, which is listed on the Stock Exchange Market of Mauritius and is an affiliate member of IBL, a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

Other properties managed by LUX\* Resorts & Hotels are Tamassa, Bel Ombre, Mauritius; Merville Beach, Grand Baie, Mauritius and Hôtel Le Récif, Réunion Island, as well lle des Deux Cocos, Mauritius, a private paradise island.

## 100% CARBON FREE HOLIDAYS AT LUX\* RESORTS & HOTELS

LUX\* Resorts & Hotels strongly believes in sustainable tourism development, and has embarked in a journey towards a carbon clean future through its project "Tread Lightly". Tread Lightly is the offsetting 100% of the carbon emissions emitted during guests stay. The carbon offsetting contribution is used to support various offsetting projects in developing countries within the regions where LUX\* is operating. To learn more about the LUX\* Tread Lightly €1 per day voluntary participation carbon-offsetting fee, please visit www.luxtreadlightly.com