

CAFÉ LUX*: A PREMIUM COFFEE AT YOUR REACH.

Café LUX* opened its first coffeehouse in the heart of the island. Set at Trianon Shopping Park, Café LUX* is a trendy place where you can meet friends for a coffee break, enjoy a quick lunch before a shopping spree or work. In this new meeting place, the focus is on locally manufactured products, including the "Island Blend", a coffee that is roasted at LUX * Belle Mare. The official inauguration took place on the 11th of May 2015 in the presence of Paul Jones, CEO of LUX * Resorts and Hotels, and Bernard Wan, director of Café LUX Ltd.

It is the first Café LUX* coffeehouse to open outside LUX* Resorts & Hotels. This project became a reality following an agreement between the hotel group and Café LUX* Ltd who has expressed its desire to operate a "Café LUX*" franchise. Between coffee flavoured with caramel, white chocolate, chocolate, almond, amaretto and vanilla, the customer will have a variety of choices. Café LUX* also entered the Mauritian market with three new coffees in Mauritius, namely the cold brewed coffee, which is very trendy, the Filter coffee or the "Nitro Cold Brew".

"I am delighted to create this first gourmet coffee brand in Mauritius, to please the coffee enthusiasts who can enjoy this delightful drink in our hotels and now in Trianon," says Paul Jones, CEO of LUX* Resorts & Hotels. He adds: "I am confident that with this top quality coffee and the great service of our teams, the brand Café LUX* will spread throughout the island."

Bernard Wan, director of Café Lux Ltd, tells us: "We believe that bringing the Island Blend to the public is a real bargain. Mauritians will have access to premium blend coffees that are found in popular coffeehouses in Europe. Obviously, we intend to focus on the quality of our service, emphasizing on a warm welcome from the baristas who are trained by LUX * Resorts & Hotels and centered on their expertise in terms of accuracy, speed and teamwork. In addition, we have created, in collaboration with LUX*, takeaway products: snacks or quick homemade meals freshly made. The opening of the first Café LUX* became a reality following an agreement between the brand Café LUX* and Café Lux Ltd.

Sharon Belombre, barista at Café LUX* Trianon : "As a barista, we have a mission. We are the last link in a long production chain that starts from the seed sown by the producer, cooked by the roaster and served by us with passion. What makes the difference at Café LUX* is also the customer experience. Café LUX* gives me the opportunity to do an exciting job. I always wanted to work in a coffeehouse as I like the ambiance and customer relationship." Modern and comfortable, Café LUX* Trianon is equipped with WiFi for those who want to work while having coffee.

Café LUX* was created by the hotel group following the growing demand from its guests for a premium coffee. The 'Island Blend' is made up of a selection of organic renowned coffee beans from three blends of Arabica coffees, namely from Brazil (45%), Ethiopia (10%) and Guatemala (45%). This coffee is characterized by its exotic flavour and subtle aroma of freshly roasted coffee.

The Café LUX* concept was introduced by Carl Wessel and Judd Francis, the founders of the famous roastery "Deluxe Coffeeworks", located in Cape Town, South Africa. Wayne Oberholzer, Barista Expert from Deluxe Coffeeworks and South Africa Barista Champion 2012, which works in tandem with the LUX * team for training baristas and roasters, says: "A good coffee should be strong and the fruity side of the Island Blend contributes to its popularity. The well balanced flavours make it a rounded coffee.. "

After the roasting at LUX* Belle Mare, the coffee is distributed to all Café LUX*

Café LUX* Trianon is open every day as from 10 a.m. From Monday to Thursday, it closes at 8 p.m., Friday and Saturday at 9 p.m. and Sunday and public holidays at 3 p.m.

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For media enquiries, please contact: Valerie Lamarre PR Executive Blast Communication, Email :Valerie@blast.mu
Tel: +2302131888 on our [online media centre](#)

LUX* Resorts & Hotels helps people celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter and Brighter. LUX* stages exceptional experiences in different locales – on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than its competitors.

The resorts and hotels in the LUX* portfolio are:LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius
LUX* Maldives, LUX* Saint Gilles La Réunion and LUX* Tea Horse Road Lijiang, Yunnan, China.

New hotels opening soon are: LUX* Tea Horse Road Benzilan (2015); LUX* Al Zorah, UAE (2016); LUX* Sud Sauvage, La Reunion (2016); and LUX* Dianshan Lake, China (2017)

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