

LUX* Resorts & Hotels Partner with SP&Co, London, to Launch New Wellness Concierge Service

LUX* Resorts & Hotels has partnered with wellness guru Stephen Price of SP&Co London, to launch a new Wellness Concierge Service for guests, at their properties in Mauritius and Maldives, from May 2015.

The LUX* Me Wellness Concierge Service has been created in conjunction with SP&Co, a leading Fitness and Wellness Company, to offer bespoke, tailored programs, designed to help guests accomplish their personal goals, whether they hope to lose weight, detox, or simply rejuvenate, ensuring a 'lighter, brighter' body and mind, while being on holiday.

As preferred by guests, the LUX* ME Wellness Concierge journey can either start prior to arrival at the resort or upon arrival. Upon registration to the Wellness programme, guests are assigned their personal Wellness Concierge. After liaising via email or phone, followed by a private consultation once at the resort, a tailored LUX* Me itinerary, going beyond fitness and nutrition, is created. Programs can include healthy eating tips and cooking classes in the resorts' Herb Gardens, LUX* Me spa treatments, including the exclusive Chinese Zhengliao healing treatments, personal training sessions, sunset yoga classes and meditation.

In addition to this, the LUX* Me Wellness Concierge Service encourages guests to get active, with adventures and activities including swimming with dolphins, free diving lessons and swimming with Whale Sharks, deep sea fishing, horse riding on the beach, bike rides to local food markets, kitesurfing, paddle boarding and trekking.

This highly personalised concept is accessible to everyone regardless of their level of fitness or knowledge of nutrition. Unlike typical bootcamps or detox retreats, LUX* Resorts and Hotels and SP&Co recognise the importance of relaxation, enjoyment and the ability to adapt skills learnt on holiday to everyday life. While UK guests can always visit the SP&Co studio in Chelsea for top up sessions.

Chief Spa & Wellness Officer at LUX* Resorts & Hotels, Jeff Butterworth comments: "We are delighted to have partnered with Stephen Price to create this very bespoke programme. LUX* Resorts & Hotels are all about celebrating life, so we are here to prove fitness and healthy eating can be part of a great holiday, and the rest of the family can join in the fun!"

“I am really excited by the opportunity to create a truly life changing wellness experience that is seamlessly integrated into a guest’s holiday yet achieves genuine and impactful changes in their day to day lives. Never has such a bespoke and personalised wellness programme been offered that is 100 percent tailored to the individual’s own needs and goals whilst drawing on credible wellness and medical expertise as its foundation.” adds Stephen Price, Managing Director of SP&Co.

The LUX* Me Wellness Concierge Service launches in May 2015 at all five star LUX* Resorts properties in Maldives and Mauritius. The LUX* Me Wellness Concierge Service is a free service offering all guests a twenty-minute consultation, identifying lifestyle needs and suggesting a personalised programme of wellness activities. Additional lifestyle consultations are available starting at USD100 (approx. £67) for one hour. Possible suggestions include the LUX* Me Zhengliao treatments, therapeutic spa treatments, fitness sessions, body balance analysis, healthy cooking classes, kick boxing, sunset / sunrise yoga classes, tai chi, horse riding on the beach, swimming with dolphins, diving lessons, kitesurfing, and trekking.

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LUX* Resorts & Hotels helps people celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter and Brighter. LUX* stages exceptional experiences in different locales – on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than its competitors.

The resorts and hotels in the LUX* portfolio are: LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius LUX* Maldives, LUX* Ile de La Réunion and LUX* Tea Horse Road Lijiang, Yunnan, China.

New hotels opening soon are: LUX* Tea Horse Road Benzilan (2015); LUX* Al Zorah, UAE (2016); LUX* Sud Sauvage, La Reunion (2016); and LUX* Dianshan Lake, China (2017)

LUX* Resorts & Hotels is a member of Lux Island Resorts Co Ltd, which is listed on the Stock Exchange of Mauritius and is an affiliate member of GML (Groupe Mon Loisir), a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. GML is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.