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### LUX\* Resorts & Hotels launches *The Sound of LUX\* volume 4: BEACH ROUGE*

Mauritius – December 15, 2014

LUX\* Resorts & Hotels has once again teamed up with DJs Dan Lywood and Ben Bridgewater to launch *BEACH ROUGE*, a compilation of beach house and deep disco tracks.

Founders of tastemaking music consultancy Playlister, the two jet-setting Londoners curate music for high-end international hotels, fashion and retail brands. They've been behind the decks at LUX\*'s beachside bars in Mauritius, the Maldives and La Réunion; inspired by the natural beauty of these five-star resorts on the edge of the Indian Ocean, they've captured their experience in the *BEACH ROUGE* compilation:

'We imagined ourselves DJing as the sun set and turned the sky the most beautiful shade of red, reflected off the white sands of the beach. *BEACH ROUGE* is our humble attempt to encapsulate that masterpiece of nature in music.'

The result is an on-trend mix of 15 recent tracks that bottle the essence of idle days on the beach and languid evenings spent sipping cocktails with your toes in the sand. With each grooving cut and captivating hook, *BEACH ROUGE* takes the listener on a sun-kissed journey from established artists such as Miguell Cambell and Bonar Bradberry to rising stars such as Youandewan and Bodhi. Cleverly combining familiar disco cuts such as Mario Basanov's remix of Flight Facilities' Stand Still with more underground but equally intoxicating house such as Urulu's Moon Unit, it's the perfect antidote to cold winter nights back home.

LUX\* Belle Mare's *Beach Rouge* is the place to be on the island: a beachside restaurant and lounge for the island's groovy souls to dine, chill and party. Evoking the laid-back vibe of the French Riviera, this bright, airy venue frames postcard views of a perfect beach and the bluest lagoon beyond – an idyllic spot for lunch, before dusk's fiery red sun sets the scene for an evening of good food, good company and guest DJs spinning the night away.

The *BEACH ROUGE* CD is the fourth in a series of compilations that Dan Lywood and Ben Bridgewater have been commissioned to create for LUX\* Resorts & Hotels. The digital release comes with the full carefully constructed continuous mix and all unmixed tracks, perfect for both digital DJs and the more casual listener.

LUX\* Resorts & Hotels Chief Sales & Marketing Officer Julian Hagger is delighted about this new release, a pure pleasure for the ears:

'LUX\* cares as much about how it sounds as about how it looks. We've worked with leading music consultants to create the right mood and a true sonic identity for our venues, whatever the time of day. The Sound of LUX\* Volume 4 is now accessible for pre-order from iTunes'

Pre-order link of Beach Rouge on iTunes: <https://itunes.apple.com/gb/album/beach-rouge-beach-house-deep/id943894207>

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LUX\* Resorts & Hotels is a collection of premium resorts & hotels promising a differentiated approach to luxury, that is spontaneous and authentic. The resorts and hotels are conceived to Inspire, Surprise & Delight guests, by offering a distinctive and imaginative lifestyle vacation experience, where guests can celebrate life and enjoy light living.

The resorts and hotels in the LUX\* portfolio are LUX\* Belle Mare, Mauritius; LUX\* Le Morne, Mauritius; LUX\* Grand Gaube, Mauritius; LUX\* Maldives, LUX\* Ile de la Réunion, LUX\* Lijiang, China and soon LUX\* Al Zorah, UAE.

LUX\* Resorts & Hotels are places where each moment matters. It's where the ordinary is done extraordinarily. It's a rest from which you return, both invigorated and inspired. Clear rather than cluttered, free rather than formal, spontaneous rather than predictable, LUX\* Resorts & Hotels are simpler and fresher, lightening, brightening and heightening the resorts & hotels concept.

LUX\* Resorts & Hotels is a member of LUX\* Island Resorts Co Ltd, which is listed on the Stock Exchange of Mauritius and is an affiliate member of GML (Groupe Mon Loisir), a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. GML is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.