

A hundred thousand thumbs up!

LUX* Resorts is dedicated to helping their guests celebrate life. On March 8th, it became their turn to celebrate as their Facebook page officially gained its 100,000th fan! LUX* Resorts launched its Facebook page in early 2012 to keep past and future guests up to date with all the news, innovations and exciting happenings from their hotels. The popularity of the page has grown steadily, confirming LUX* as a hospitality leader on Facebook.

When they first created their Facebook page, LUX* set themselves a target of 100,000 fans before the end of 2014. Little did they know they'd be celebrating this fantastic milestone less than three months into the year! Everybody at LUX* is delighted, especially Chief Sales & Marketing Officer, Julian Hagger. "When we launched the page we had no idea it would become such a huge success in such a short time. We'd like to say a big thank you to our fans on Facebook for continuing to support the LUX* brand and our individual hotels.

Conceived to inspire, surprise and delight our guests, LUX* Resorts is a unique hospitality brand that celebrates creativity, spontaneity and the lighter side of luxury. It's all there on their Facebook page, so find out what all the fuss is about... Join LUX* Resorts on Facebook and don't forget to Like, Comment, and Share!

For further enquiries, please contact Mrs. Axelle Mazery, Group Press & Public Relations Manager - Email: Axelle.Mazery@luxresorts.com, or visit our Online [Media Centre](#)

LUX* Resorts is a collection of premium resorts, promising a differentiated approach to luxury, that is spontaneous and authentic. The resorts are conceived to Inspire, Surprise & Delight guests, by offering a distinctive and imaginative lifestyle vacation experience, where guests can celebrate island life and enjoy light living.

The resorts in the LUX* portfolio are LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius; LUX* Maldives, and LUX* Ile de La Réunion.

A LUX* Resort is a place where each moment matters. It's where the ordinary is done extraordinarily. It's a rest from which you return, both invigorated and inspired. Clear rather than cluttered, free rather than formal, spontaneous rather than predictable, LUX* Resorts are simpler and fresher, lightening, brightening and heightening the resort concept.

LUX* Resorts is a member of LUX* Island Resorts Co Ltd, which is listed on the Stock Exchange Market of Mauritius and is an affiliate member of GML (Groupe Mon Loisir), a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. GML is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.
