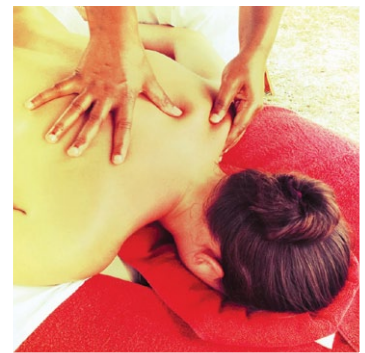


LUX* RESORTS LAUNCHES A NEW VITALITY RETREAT IN MAURITIUS AND THE MALDIVES FROM NOVEMBER



12 September 2012: LUX* Resorts launches a new 'Vitality Experience' this November – a holistic, dedicated lifestyle programme focusing on fitness, spa, diet and mind at its properties in Mauritius and the Maldives.

Set between three to seven nights, as part of a longer holiday or on its own, the Vitality Experience was created to help guests relax, unwind and learn how to lead a healthier lifestyle. The programme starts with a body analysis that helps uncover body strengths and weaknesses to create a tailored program that combines fitness exercises, spa treatments and nutritional advice. The programme includes three personalised spa treatments to relax the body and mind, three fitness activities and three yoga sessions aimed at introducing guests to lifestyle fitness changes. It also features a healthy cooking class and eating plan to be followed throughout the stay as well as back home.

The Vitality Experience costs from €500 for three days, excluding accommodation. The LUX* Me Vitality Retreat is available at LUX* Belle Mare, LUX* Grand Gaube and LUX* Le Morne in Mauritius, as well as LUX* Maldives.

LUX* Resorts has properties in Mauritius, Ile de la Réunion and the Maldives offering a simpler, cleaner, fresher approach to luxury through spontaneous pop-up experiences recommended must do activities” to discover the splendour of each destination.

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LUX* Resorts is a collection of premium hotels in the Indian Ocean where guests can celebrate island life and enjoy light living; it is the new name and consumer brand for the luxury hotels previously operated under the “Naiade Luxury Resorts” umbrella. The five resorts in the LUX* portfolio are LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius; LUX* Maldives and LUX* Ile de la Réunion.

The remaining properties previously operated by “Naiade Resorts” will be part of the “Produced by” LUX* Resorts portfolio. These resorts will continue to be known as Tamassa, Bel Ombre, Mauritius; Merville Beach, Grand Baie, Mauritius and Hôtel Le Récif, Ile de la Réunion as well as Ile des Deux Cocos, Mauritius, a private paradise island.

In a world where time is precious, each moment matters, experiences and emotions are more valuable than material things. The brand’s Island Light concept is inspired by the nature, culture, flavours and wares of island life, presenting a true taste of Mauritius, La Réunion and the Maldives. Clear rather than cluttered, free rather than formal, spontaneous rather than predictable, LUX* Resorts are simpler and fresher, lightening, brightening and heightening the island resort concept.