

LUX* Resorts & Hotels Partner with Heidi Klein Swim & Beachwear

LUX* Resorts & Hotels is delighted to announce its partnership with luxury UK swim and beachwear brand, Heidi Klein, with the LUX* Maldives Collection, debuting in stores in February 2016.

The entire Heidi Klein Resort-Summer '16 collection was shot at the idyllic LUX* Maldives in South Ari Atoll. What's more, a hand-selected range from this collection has been named after LUX* Maldives. This fresh 8-piece collection has been inspired by the LUX* Maldives island and features an eye-catching coral ikat print, used in stylish bikinis and luxury resort wear, including beach dresses and kaftans.

LUX*'s collaboration with Heidi Klein's new Resort-Summer '16 collection perfectly syndicates both brands' philosophies of impeccable quality and light luxury. Drawing design inspiration from "the idyllic Californian coastline, the sapphire waters of Croatia, to the white sandy shores of the Maldives gently contrasted with the rich safari landscape," signature, classic cuts were created to provide the ultimate support, comfort and style with four mix and match bikinis and four chic cover-ups.

Now selling in over 150 stores in 39 countries globally, Heidi Klein remains an independent brand that evolves each season with effortlessly chic and elegant designs for the well-travelled client, offering exquisitely cut swimwear to flatter and enhance every female silhouette.

Heidi Klein's Creative Director, Heidi Gosman, comments: "LUX* Maldives was a beautiful backdrop for the Heidi Klein Resort-Summer '16 campaign photoshoot, and the bespoke collection reflects the lush landscape and stunning sunsets."

Paul Jones, CEO of LUX* Resorts & Hotels, comments: "We are delighted to have partnered with Heidi Klein for their beautiful Resort-Summer '16 collection. We have always been fans of the brand and the LUX* Maldives collection perfectly encapsulates what LUX* Maldives is all about – "Lighter, Brighter" luxury living. We feel the collaboration will be a tremendous success, and we look forward to working closely with Heidi Klein in the coming months, leading up to the debut of the collection in stores early next year."

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For more inspiration and information on any of the resorts and hotels, please contact Charlotte Wilmots or Emma Lipman or find out more on our [online media centre](#)

LUX* Resorts & Hotels helps people celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter and Brighter. LUX* stages exceptional experiences in different locales – on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than its competitors.

The resorts and hotels in the LUX* portfolio are: LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius; LUX* Maldives, LUX* Saint Gilles, Réunion and LUX* Tea Horse Road Lijiang, Yunnan, China.

New hotels opening soon are: LUX* Tea Horse Road Benzilan (2015); LUX* Al Zorah, UAE (2016); LUX* Sud Sauvage, La Reunion (2016); and LUX* Dianshan Lake, China (2017)

LUX* Resorts & Hotels is a member of Lux Island Resorts Co Ltd, which is listed on the Stock Exchange of Mauritius and is an affiliate member of GML (Groupe Mon Loisir), a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. GML is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.