
LUX* RESORTS & HOTELS REWARDED AS STAR LUXURY HOTEL BRAND AT THE TRAVEL BULLETIN STAR AWARDS 2016

This year sees Travel Bulletin celebrating 20 Years of Star Awards! At this spectacular evening of celebration held on Monday 5 September, LUX* Resorts & Hotels has been rewarded 2016 Star Luxury Hotel Brand.

The Travel Bulletin Star Awards is the UK travel trade's most prestigious awards programme rewarding every sector of the tourism industry. They serve to recognise, reward and celebrate excellence by acknowledging those suppliers that have flourished over the last 12 months and have provided the best products and services possible to UK travel agents.

The voting, open exclusively to UK high street multiple, independent, online and home based travel agents, took place over a 6 week period from 29th April to 3rd June 2016. All agents were invited to champion those companies they considered to be the very best by voting for them in a range of industry categories, so no nominations or registrations were required by suppliers; it was a completely fair and open vote.

Julian Hagger, Chief Sales & Marketing Officer of LUX* Resorts & Hotels shares, "Our entire organisation is passionately committed towards positioning LUX* in a light of its own. The **Reasons To Go** LUX* experiences, our award-winning **Shinning** service standards, our unique portfolio of properties and most importantly our amazing team members make LUX* what it is today. A truly differentiated luxury brand which aspires to help people celebrate life, every day! We thank all of our travel trade partners for the incredible support and the trust awarded to LUX* Resorts & Hotels."

Travel Bulletin is the leading weekly magazine for UK travel agents. Launched in 1975, Travel Bulletin covers all the latest news from every sector of the travel industry be it from tour operators, airlines, cruises companies, hotels, tourist offices, ferry and rail operators, car hire companies or theme parks and is deemed as essential reading for all travel agents in the UK.

ENDS

**For further information, contact Axelle Mazery, Group Press & PR Manager LUX* Resorts & Hotels
E: Axelle.Mazery@luxresorts.com or visit our [online media centre](#)**

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter.Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than our competitors.

The resorts and hotels in the LUX* portfolio include LUX* Belle Mare, Mauritius; LUX* Le Morne, Mauritius; LUX* Grand Gaube, Mauritius; LUX* South Ari Atoll, Maldives; LUX* Saint Gilles, Reunion Island, LUX* Tea Horse Road Lijiang, Yunnan Province, China, and LUX* Tea Horse Road Benzilan, Yunnan Province, China. LUX* Lijiang and Benzilan hotels are start of a collection of six luxury boutique hotels along an exciting new circuit of distinctive stays allowing guests to discover the legends of the Tea Horse Road first hand.

Other new properties in the pipeline and opening soon LUX* Al Zorah, United Arab Emirates; LUX* North Male Atoll, Maldives; LUX* Sud Sauvage, Reunion Island, LUX* Bodrum, Turkey, LUX* Dianshan Lake, China and LUX* Phu Quoc, Vietnam.

LUX* Resorts & Hotels is a member of Lux Island Resorts Co Ltd, which is listed on the Stock Exchange Market of Mauritius and is an affiliate member of IBL, a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

Other properties managed by LUX* Resorts & Hotels are Tamassa, Bel Ombre, Mauritius; Merville Beach, Grand Baie, Mauritius and Hôtel Le Récif, Réunion Island, as well Ile des Deux Cocos, Mauritius, a private paradise island.

100% CARBON FREE HOLIDAYS AT LUX* RESORTS & HOTELS

LUX* Resorts & Hotels strongly believes in sustainable tourism development, and has embarked in a journey towards a carbon clean future through its project "Tread Lightly". Tread Lightly is the offsetting 100% of the carbon emissions emitted during guests stay. The carbon offsetting contribution is used to support various offsetting projects in developing countries within the regions where LUX* is operating. To learn more about the LUX* Tread Lightly €1 per day voluntary participation carbon-offsetting fee, please visit www.luxtreadlightly.com