

### Unique collaboration announced between LUX\* Resorts & Hotels and Orlebar Brown

LUX\* Resorts & Hotels have announced the launch of an exciting new capsule collection of swim shorts for men by refined British swimwear brand Orlebar Brown.

Inspired by LUX\*'s Indian Ocean resorts, the collection consists of three designs, each with striking imagery including LUX\* South Ari Atoll in the Maldives and LUX\* Belle Mare in Mauritius. Perfectly capturing the beauty of island life, the designs reflect LUX\*'s vision of a 'lighter, brighter' holiday experience featuring vibrant vistas, turquoise waters and spectacular sunsets.

Adam Brown, Founder of Orlebar Brown said: "LUX\* Resorts & Hotels are a natural setting for Orlebar Brown with many of our customers posting images through our #OBsAroundTheWorld enjoying their vacations in these extraordinary resorts. LUX\*'s emphasis on celebration and exceptional experiences resonated with our brand DNA here at Orlebar Brown and we couldn't be more pleased to launch this exclusive collection along with a series of pop ups at LUX\* resorts in Mauritius & Maldives."

The Orlebar Brown capsule collection for LUX\* launches in December 2017 and will be available exclusively pop-ups at LUX\* Belle Mare and LUX\* Grand Gaube in Mauritius and at LUX\* South Ari Atoll in the Maldives, celebrating sunshine, happiness and good times. Available in resort only - Retail Price: UK £245.

The launch of the collection and exclusive Orlebar Brown pop-ups also coincides with the reopening of LUX\* Grand Gaube, following one of the biggest regeneration projects in Mauritius. LUX\* have invested \$32m in the renovations, which will see the resort completely reimaged by renowned British interior designer Kelly Hoppen MBE.

Paul Jones, CEO of LUX\* Resorts & Hotels, comments: "Orlebar Brown is a brand I've long admired; the designs are fashionable yet fun and there's a great synergy with LUX\*'s 'lighter, brighter' concept. We are hugely excited to be launching this capsule collection together. The three pop-up boutiques will provide our guests with unique access to a bespoke range of shorts which should hopefully remind them of their holiday experience with LUX\*."

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LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of Luxury; hospitality that is Lighter.Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory than our competitors.

The resorts and hotels in the LUX\* portfolio include LUX\* Belle Mare, Mauritius; LUX\* Le Morne, Mauritius; LUX\* Grand Gaube, Mauritius; LUX\* South Ari Atoll, Maldives; LUX\* Saint Gilles, Reunion Island, LUX\* Tea Horse Road Lijiang, Yunnan Province, China, and LUX\* Tea Horse Road Benzilan, Yunnan Province, China. LUX\* Bodrum, Turkey.

Other new properties in the pipeline and opening soon LUX\* Al Zorah, United Arab Emirates; LUX\* North Male Atoll, Maldives; LUX\* Sud Sauvage, Reunion Island, LUX\* Dianshan Lake, China, LUX\* Phu Quoc, Vietnam; LUX\* Luxe Lakes Chengdu China, LUX\* Organic Escapes Chengdu, China and LUX\* Tuscany, Italy

LUX\* Resorts & Hotels is a member of Lux Island Resorts Co Ltd, which is listed on the Stock Exchange Market of Mauritius and is an affiliate member of IBL, a major economic player in the Indian Ocean, leader of the "Top 100" Mauritian companies. IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

Other properties managed by LUX\* Resorts & Hotels are Tamassa, Bel Ombre, Mauritius; Merville Beach, Grand Baie, Mauritius and Hôtel Le Récif, Réunion Island, as well Ile des Deux Cocos, Mauritius, a private paradise island.

#### 100% CARBON FREE HOLIDAYS AT LUX\* RESORTS & HOTELS

LUX\* Resorts & Hotels strongly believes in sustainable tourism development, and has embarked in a journey towards a carbon clean future through its project "Tread Lightly". Tread Lightly is the offsetting 100% of the carbon emissions emitted during guests stay. The carbon offsetting contribution is used to support various offsetting projects in developing countries within the regions where LUX\* is operating. To learn more about the LUX\* Tread Lightly €1 per day voluntary participation carbon-offsetting fee, please visit [www.luxtreadlightly.com](http://www.luxtreadlightly.com)